

Agency 61 - Nebraska Dairy Industry Development Bd.

Statutory Authority:

The duties and functions of the Nebraska Dairy Industry Development Board are outlined in Nebraska Revised Statutes, sections 2-3948 through 2-3964.

Vision Statement:

An economically viable U.S. dairy industry that works together to achieve success in the domestic and global marketplace in meeting the needs of its customers.

Mission Statement:

To increase demand for dairy products through the development and execution of an industry-wide, market-driven business plan that invests resources in a strategic manner and provides the best possible economic advantage to Nebraska dairy farmers.

Goals:

1. Increase domestic consumption and expand world markets for dairy products.
2. Unify producer funded efforts through a coordinated planning system.
3. Develop coordinated efforts with producer cooperatives and processors to leverage efforts to increase sales.
4. Assure efforts are market driven.
5. Maximize financial investment through efficient organizational efforts.

Financial Data:

	Actual FY02	Approp FY03	Request FY04	Recom FY04	Request FY05	Recom FY05
General Fund	0	0	0	0	0	0
Cash Fund	1,157,253	1,801,700	1,801,700	1,802,257	1,801,700	1,802,257
Federal Fund	0	0	0	0	0	0
Revolving Fund	0	0	0	0	0	0
Other Fund	0	0	0	0	0	0
Total Agency	1,157,253	1,801,700	1,801,700	1,802,257	1,801,700	1,802,257

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Program 114 - Nebraska Dairy Industry

Program Objectives:

The Nebraska Dairy Industry Development Board carries out the duties and responsibilities of the Nebraska Dairy Industry Development Act. This producer financed self-help program requires a collection of 10¢ per cwt on all milk commercially produced in the state. The funds are used to finance programs of maintaining and expanding domestic sales of milk and dairy products, develop new products and markets, improve methods and practices relating to marketing or processing of milk and dairy products, and inform and educate consumers of sound, nutritional principles, including the role of milk in a balanced diet.

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Performance Measures: